



SSCVA pitches region's attractions in Chicago

APRIL 27, 2014 12:00 AM • [SPEROS A. BATISTATOS, PRESIDENT AND CEO OF SOUTH SHORE CONVENTION AND VISITORS AUTHORITY](#)

The South Shore Convention and Visitors Authority recently attended the International Pow Wow trade show at McCormick Place in Chicago. Through the exhibition and Media Marketplace, various attractions were pitched to international and national group and leisure tour buyers and media representatives.

Is your body language influencing business?

The SSCVA will host its annual Tourism Luncheon from 11:30 a.m. to 1 p.m. May 7. Chris Ulrich, body language coach and improvisational trainer, will discuss whether body language is helping or hurting your business or your relationship with clients and employees.

RSVPs are due May 1. For more information, contact Bethany Randolph at bethany@southshorecva.com or (219) 554-2229.

Familiarize employees on hospitality industry

Front line service industry employees are invited to attend a familiarization tour to learn about hospitality offerings throughout the South Shore. Following the tour, employees will be able to better engage with guests and give visitors a more complete experience during their visit.

RSVPs are due May 1. For more information, contact Bethany Randolph at bethany@southshorecva.com or (219) 554-2229.

NWI residents to take over 'The Cell'

South Shore CVA's partner, the Chicago White Sox, invites all Indiana residents, their families, and their friends to purchase specially-priced tickets for the May 30 game vs. the San Diego Padres.

Tickets start as low as \$10 on both the lower and upper level. For more information, contact the Indiana Welcome Center at (219) 989-7979.

South Shore expands promotional efforts

The South Shore CVA has been busy signing up new partners. JT Shrimp in Wheatfield, The Uptown Center in Michigan City and Carpenter Creek Cellars in Remington have joined the SSCVA in their efforts to promote the region.

To learn more about partnership opportunities, contact Megan Langel at megan@southshorecva.com or (219) 554-2176.